

ABSTRACT OF THE DISCLOSURE

An attachment structure of a weather strip having a base portion and a tubular seal portion to an opening portion of a motor vehicle or a periphery of a closing member for opening and closing the opening portion. The attachment structure includes a channel part having a U-shaped cross-section and including side walls provided in the opening portion of the motor vehicle or the periphery of the closing member to define a channel. The base portion of the weather strip includes an inserting part adapted to be inserted in the channel and a holding part for holding one of the side walls with the inserting part. The inserting part and the holding part define a slot. The inserting part includes a holding lip which projects from an end of the inserting part obliquely outward. The one side wall is inserted in the slot of the base portion, and the inserting part of the base portion is inserted in the channel such that the holding part holds the one side wall with the inserting part, and the holding lip of the inserting part elastically contacts the other side wall defining the channel.